

EMILY FISHER

VIDEO PRODUCTION & DEVELOPMENT

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Skills & Expertise

Software Proficiencies

Adobe Premiere
Adobe Photoshop
Adobe After Effects
Adobe Illustrator
Avid Media Composer
Final Cut Pro 7
Microsoft Suite
Google Suite

Hardware Proficiencies

Nikon, Canon DSLRs
Canon C-Series
Sony Fs100, Fs700, Fs7
Sony A7s
Arri Amira

Management

Adaptable
Approachable
Team Player

Management Tools

Flow
Airtable
Frame.io

Education

Rochester Institute of Technology

B.F.A. in Film & Animation
Minor in Psychology

Awards & Other

- Winner for Short Form Video of the Year – Digiday Awards (2024)
- Finalist for Webby Awards, and the Daytime Emmys (2024)
- Pharma Choice Bronze Winner for Stay Calm Mom Series (2021)
- Personal works selected for and placing in 20+ Film Festivals (2015 - Present)
- Co-creator of the Women & Gender Minorities in Film Resource Group

Selected Experience

Supervising Creative Producer & Development Manager, Dotdash Meredith, Winter 2022 - Present

- Develop, produce, and manage 1,300+ videos for Dotdash Meredith's brands, spanning various styles including Animated Explainers, Experimental Collages, and Doc-Style series.
- Lead creative development and execution of the 2023 Pinterest Deal, resulting in six bespoke series with seven key brands. Series selected as finalists for Digiday, Webby, and Daytime Emmy Awards.
- Collaborate with editorial teams and clients to identify content suited for video adaptation. Conduct thorough research to define series style, approach, tone, and pace. Create original concepts, pitch decks, and oversee pilot creation and production planning. Collaborate with the Art Director to establish visual identity.
- Provide meticulous oversight of the post-production process for series, ensuring the highest visual quality and overall excellence. Develop comprehensive guidelines following the pilot phase to streamline and standardize production operations.
- For live-action series: organize crews, secure locations, cast talent, craft scripts, direct talent, and manage audio and filming logistics.
- For animated series: create storyboards, provide animation direction, offer feedback on storyboards and animations, oversee voiceover, sound design, and other related tasks.

Senior Managing Producer, Dotdash, Spring 2019 - Winter 2022

- Led a small team of in-house producers and editors.
- Cultivated relationships with freelancers and production companies.
- Fostered a collaborative work environment built on honesty, empathy, and authenticity.
- Delegated responsibilities according to individual strengths, provided constructive feedback on edits, and conducted regular one-on-one and group meetings to refine processes and promote a positive workplace culture.

Senior Producer, Priorities USA, Fall 2017 - Winter 2019

- Oversaw the creation of 160+ short-form progressive digital ads from preproduction through post.
- Supervised a team of producers, editors, VFX artists, and freelancers: distributed projects and responsibilities based on individuals' strengths, supplied direction on concepts and edits, provided notes on videos, bolstered team dynamics, and collaborated with other digital departments.
- Interpreted data in order to pitch stories informed by audience metrics, researched topics/subjects, wrote scripts, constructed shot lists, etc.
- Ran point on producing shoots: managed budgets, hired crews around the country, rented equipment, created and disseminated key production documents, made transportation and hotel arrangements, traveled from state to state for documentary shoots.
- Directed actors and extras of all ages and experience levels for narrative spots, worked with union and non-union talent and crews.
- Ingested footage, edited short-form video and audio spots optimized for platforms such as Hulu, YouTube, and Spotify on tight deadlines.